

Put some Jingle in your pocket this Christmas!



Start your OWN business as an Independent Beauty Consultant.

10 GREAT REASONS TO START DURING THE HOLIDAY SEASON
Or anytime during the year...

WHICH OF THESE REASONS APPEAL TO YOU THE MOST?

1. Make \$750 to \$3000 during the **EASIEST** Selling Season of the YEAR!!!
2. Mary Kay® is the official beauty sponsor of *Project Runway All-Stars*, the No. 1 original series on cable television for women 25-34. From Oct. 24, 2013 through Jan 9, 2014, you have a season full of opportunity to talk to your customers and potential customers about the fresh fashion credibility of the Mary Kay® brand!
3. Take advantage of a 50% discount on your personal holiday shopping and gift giving.
4. Investing in a new phone, camera, laptop or tablet? They could be business expenses and could be tax deductible.
5. Traveling to see friends and family over the holidays? Share your new business with everyone and expense part of the trip.
6. Make immediate sales by letting everyone know that your store is open for last minute stocking stuffers & gifts for women and men.
7. Help friends create a holiday look they'll love for upcoming parties/gatherings. **Earn while you learn!**
8. Train now to take advantage of the New Year when women are ready to make a change. Everyone is looking for a post holiday fun thing to do. January is one of our best sales months. If you wait until then to start, you might miss the opportunity!
9. During the holidays, you will see lots of people that you won't see very often otherwise. They may be looking for a career change in their lives too! Book post-holiday classes and share the marketing plan during holiday lunches, coffee breaks, at the gym, etc.
10. Take the tax benefits, w/out doing much to earn them. Many items in a home-based business are tax deductible including car gas, child care, meals out, electricity, internet, etc. Ask your accountant for a list of all the tax deductions you can take advantage of **THIS YEAR** when you start your new business!