

**PILOT**  
*Holiday*  
**PROGRAM**

## WHY MARY KAY?

- ★ EARN 50% ON PRODUCT YOU SELL
- ★ FLEXIBLE HOLIDAY SCHEDULE
- ★ EXTRA CASH FOR THE HOLIDAYS
- ★ TAX WRITEOFFS FOR HOLIDAY TRAVEL
- ★ TAX WRITEOFFS FOR SMALL BUSINESS
- ★ MAKE TONS OF NEW FRIENDS
- ★ BE YOUR OWN BOSS
- ★ OPPORTUNITY TO EARN A FREE CAR
- ★ OPPORTUNITY FOR ADVANCEMENT
- ★ PERSONAL GROWTH

## SIGNING BONUS

RECEIVE A SPECIAL HOLIDAY MAKEOVER FROM YOUR DIRECTOR AND YOUR CHOICE OF HOLIDAY COFFEE FROM STARBUCKS TO ENJOY DURING YOUR MAKEOVER! PLACE AT LEAST A \$600+ WHOLESALE ORDER AND YOUR DIRECTOR WILL CONDUCT A HOLIDAY PARTY FOR YOU WHERE YOU KEEP THE SALES!  
\*OFFER EXPIRES OCT 31, 2013

**WANT TO EARN SOME EXTRA CASH FOR THE HOLIDAYS?**  
**TRY MARY KAY FOR THE FALL/HOLIDAY SEASON WITH NO OBLIGATION TO CONTINUE AND RECEIVE TONS OF BENEFITS!**

## HOW DO I GET STARTED?

INVEST \$100 (+ TAX & SHIPPING) ON THE STARTER KIT. YOU WILL RECEIVE \$422 IN FULL-SIZE RETAIL PRODUCT PLUS ALL THE TOOLS NEED TO START YOUR BUSINESS!



## STARTER KIT CONTENTS

### RETAIL PRODUCT

2 3-IN-1 CLEANSERS  
2 AGE-FIGHTING MOISTURIZERS  
DAY SOLUTION W/SPF 35  
NIGHT SOLUTION  
OIL-FREE EYE MAKEUP REMOVER  
ULTIMATE MASCARA  
FOUNDATION BUNDLE (YOUR CHOICE OF MINERAL./LIQUID)

### BUSINESS TOOLS

STARTER KIT BAG  
ORGANIZER CADDY  
4 MIRRORS WITH TRAY  
30 DISPOSABLE TRAYS  
30 FACIAL CLOTHS  
15 SPONGE-TIP APPLICATORS  
15 MASCARA WANDS  
10 COLOR CARDS  
TWR SAMPLER SET  
BOTANICAL EFFECTS SAMPLER SET  
MDA SAMPLER SET  
LIP GLOSS SAMPLERS  
SATIN HANDS SAMPLE SET

### BUSINESS CARDS

10 LOOK BOOKS  
10 BEAUTY BOOKS  
25 SALES TICKETS  
HOSTESS BROCHURE  
25 CUSTOMER PROFILES  
DATEBOOK

### CONSULTANT EDUCATION

“START SOMETHING BEAUTIFUL” DVD  
MIRACLES HAPPEN - AUTOBIOGRAPHY  
START SOMETHING BEAUTIFUL MAGAZINE  
READY, SET, SELL! INVENTORY OPTIONS BROCHURE  
STEPS TO SUCCESS BROCHURE