

Right-Left Story



“Many people have asked and wonder why I would choose to start a business like this one. Well, I was inspired by our founder, Mary Kay Ash, and I want to share with you what motivated her. So, since I know all of us like to WIN PRIZES (bring out the beautifully wrapped gift and hold it up) we are going to play a game to see how well you listen and who wins this prize!!!”

Give the prize to the Hostess or to one person to start. Explain that each time they hear the word “**left**” or “**right**” in the story they must hand it in that direction to the group.

The Right-Left Story

Mary Kay Ash, the founder of **Mary Kay Cosmetics**, was feeling very dissatisfied with her 9-5 job, feeling **left** out and **left** behind – you know, the glass ceiling. On September 13, 1963, she **left** her traditional job and decided to venture out on her own. Putting her **right** foot in front of her **left**, she decided to write her own ticket and created a company that would enrich women’s lives. Mary Kay always was a woman that marched to the beat of her own drum: **left, left, left, right, left, left, left, right, left, left, left** (continue on until everyone has touched the gift at least once)...all **right**...Enough of the **left, right** marching!

Mary Kay wanted a place for women to work where they would be made to feel important- where women would be **rewarded for their hard work**, where all could **earn diamonds, prizes and new cars - left and right**. A place where women could keep their priorities **right, God first, Family second, and Career third**, and a business where **people would treat each other the right way**, a workplace attuned after the **Golden Rule**: Do unto others as you have them do unto you. She also wanted a company with **unlimited opportunity**, where no one would be **left** behind and everyone had the same opportunity to climb **right** to the top. She knew if it was **left** up to her, she could and would do it **right**. So, she started **right** away with Mary Kay Cosmetics. A side benefit that developed are the **incredible tax benefits** available to owners of an in-home businesses when you work this the **right way**. Now 40 years later, **Mary Kay Cosmetics** is still heading in the **right** direction. Some 1.6 million Consultants worldwide have joined their **right** hands with Mary Kay. Some have **left** traditional jobs. Many have stayed **right** at work with their present job and started a Mary Kay business on the side. In Mary Kay, you do what’s **right** for you, as long as it’s also **right** for others. We call it Win-Win – the **right way** to be.

Feeling **left** out? **Left** behind? Your priorities not **right**? Consider Mary Kay...it may be **right** for you...**right**? ...Now go do the **right** thing. =)